



New Days , New Ways.

COMMERCIAL & INSTITUTIONAL AV SYSTEMS

SAMSUNG COMMERCIAL & HOSPITALITY LED DISPLAY SOLUTIONS

Comprehensive enterprise lineup including 4K UHD Smart Signage, Hotel IPTV Systems, Interactive TouchE-Boards , and Ultra-Narrow Bezel VideoWalls.

Commercial 4K

QMC / QBC16/7Series

Hospitality TVs

HAU8000 & LYNK Cloud

Interactive Boards

Flip Pro & WAC Series

Video Walls

0.88mm Razor Bezel

SAMSUNG 4K UHD COMMERCIAL SIGNAGE (QMC & QBC SERIES)

Engineered for demanding retail and corporate operations. Delivers ultra-slim form factors, anti-glare panel coating, and native Tizen OS 7.0 for centralized MagicINFO Cloud content scheduling.



28.5mm Ultra-Slim Depth

FLAGSHIP SLIM • 16/7 DUTY • 500 NITS NON-GLARE

Samsung QMC Series (43", 50", 55", 65", 75", 85")

Premium high-brightness 4K signage designed for fashion showrooms, retail stores, corporate lobbies, and QSR digital menu boards.

SCREEN SIZES	RESOLUTION	BRIGHTNESS	CHASSIS DEPTH	CMS & OS
43" to 85"	3840 x 2160 (4K UHD)	500 nits (Non-Glare)	28.5 mm Slim	Tizen 7.0 / MagicINFO Cloud

- **Dynamic Crystal Color:** 1 Billion color shades deliver realistic product hues under bright showroom lighting.
- **Smart Calibration:** Mobile calibration app ensures exact color harmony across multi-screen setups.
- **Concealed Cable Routing:** Internal rear channels enable seamless, clean architectural wall mounts.



Corporate Value Series

CORPORATE ESSENTIAL • 16/7 DUTY • STEREO SPEAKERS

Samsung QBC Series (43", 50", 55", 65", 75", 85", 98")

Cost-efficient 4K professional display tailored for meeting rooms, corporate corridors, waiting lounges, and notice boards.

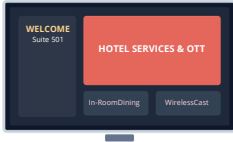
SCREEN SIZES	BRIGHTNESS	SPECIAL MODES	AUDIO OUTPUT	CONNECTIVITY
43" to Giant 98"	350 nits	DICOM Simulation / Custom Home	10W + 10W Stereo	HDMI 2.0 (x3), DP 1.2, USB, RS232C, RJ45

- **Quantum Processor Lite 4K:** High-precision AI upscaling converts standard resolution media into UHD.
- **Custom Home UI:** Locks down port access to prevent unauthorized user changes in public corridors.

Stellar Channel Partner Assurance: All Samsung Commercial Displays ordered through Stellar include CMS server mapping, firmware locking, and heavy-duty VESA mounting brackets.

SAMSUNG HOSPITALITY SMART TV SYSTEMS (HAU8000 SERIES)

Purpose-built for luxury hotels, boutique resorts, and health care suites. Integrated with Samsung LYNK Cloud to offer branded welcome portals, OTT in-room entertainment, and PMS-integrated check-out.



Samsung LYNK Cloud PMS

HOSPITALITY GRADE • AIRSLIM DESIGN • PRO:IDIOM DRM

Samsung HAU8000 Crystal UHD Hotel TV (43", 50", 55", 65", 75")

Sleek hospitality screens delivering personalized guest experiences, secure DRM broadcasting, and automated hotel operations.

FEATURE DOMAIN	TECHNICAL ARCHITECTURE	HOSPITALITY BUSINESS ADVANTAGE
Aesthetic & Panel	Crystal 4K UHD, AirSlim (26.9mm), 3-Side Bezel-less	Refined luxury appearance matching high-end room interiors
LYNK Cloud CMS	Cloud Property Management & Remote TV Diagnostics	Push customized promos & updates without room visits
DRM & Security	Pro:Idiom / Samsung LYNK DRM / Security Mode	Broadcast encryption compliance & guest login clearing
Guest Casting	Apple AirPlay 2, SmartView, Bluetooth Sound	Personal streaming directly from guest phones without dongles

- **Customized Home UI:** Present customized hotel dining menus, Wi-Fi passwords, and bill review features.
- **Rapid USB Cloning:** Duplicate system settings and channel configurations across hundreds of rooms instantly.

Hospitality Solution Highlights

Zero Guest Login Persistence

Automatically clears guest OTT streaming accounts (Netflix, Prime) upon PMS check-out for absolute privacy.

Commercial Volume Limiter

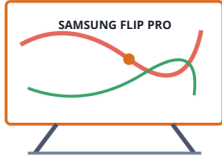
Configurable sound thresholds eliminate noise bleed into adjacent suites during late-night hours.

Seamless PMS Integration

Direct connectivity with global Property Management Systems including Opera, IDS Next, and ShawMan.

INTERACTIVE E-BOARDS & VIDEO WALL SYSTEMS

Empower boardroom collaboration, executive conference suites, and mission-critical 24/7 control rooms with responsive interactive touch displays and ultra-narrow bezel video walls.



26ms Ultra-Low Latency

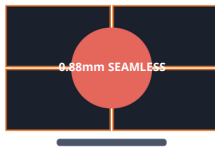
INTERACTIVE TOUCH • 20-POINT WRITING • 65W USB-C

Samsung Flip Pro WMB Series (55", 65", 75", 85")

Interactive whiteboard featuring 2,048 pressure levels, pen-to-paper feel, and wireless 4-screen mirroring via SmartView+.

TOUCH POINTS	LATENCY	FRONT PORTS	TYPE-C FUNCTIONALITY
20 Simultaneous Points	26 ms Ultra-Fast	HDMI, USB, Touch-Out	3-in-1 (65W Fast Charging, Touch Control, DP Video)

- **Antimicrobial Screen Coating:** Inhibits bacterial growth for safe multi-user corporate use.
- **Shatter-Resistant Film:** Screen glass stays safely together in high-traffic training hubs.



24/7 Mission-Critical Duty

RAZOR BEZEL • 700 NITS ANTI-GLARE • UHD DAISY CHAIN

Samsung VHR-R & VMT-E 55" Video Wall Panels

Continuous 24/7 duty videowall systems designed for control centers, command rooms, and auditorium backdrops.

MODEL	BEZEL WIDTH	BRIGHTNESS	DUTY CYCLE	DAISY CHAIN LOOP
VHR-R 55"	0.88 mm (Razor-Thin)	700 nits (Anti-Glare)	24/7 Continuous	4K UHD via DisplayPort 1.2
VMT-E 55"	1.74 mm (Ultra-Narrow)	500 nits	24/7 Continuous	Direct UHD Loop-Out

- **Factory Color Calibration:** Multi-step factory color matching guarantees uniform brightness across panels.
- **28% Haze Anti-Glare Panel:** Eliminates light reflections under bright industrial control room lighting.

STELLAR CHANNEL PARTNER SERVICES

Stellar operates as a commercial channel partner for Samsung, providing end-to-end consulting, delivery, bracket installation, cloud CMS provisioning, and enterprise AMC support.

Turnkey AV & Mounting Installation

On-site architectural mounting including pop-out video wall brackets, motorized ceiling lifts, and concealed optical HDMI cabling.

MagicINFO & LYNK Cloud Setup

Comprehensive server provisioning, CMS account setup, automated scheduling matrices, and remote network diagnostic tools.

Institutional Channel Pricing

Special project pricing tiers for hotel chains, corporate offices, healthcare institutions, real estate developments, and tenders.

On-Site AMC & Express SLA

Regional maintenance and support across Mohali and Tricity with rapid-replacement SLAs, firmware updates, and team training.

REQUEST A COMMERCIAL PROPOSAL

Connect with Stellar's enterprise display division for bulk pricing, site surveys, and demonstrations.

CHANNEL PARTNER

SHOWROOM & CORPORATE OFFICE

STELLAR SHOWROOM

F-220, Phase-8B, Industrial Area,
Mohali, Punjab, India

CHANNEL REPRESENTATIVE

Shivansh Kataria

Commercial Display Division
Channel Partner Lead

PORTFOLIO & SOLUTIONS

Samsung Display Lineup

Hotel Smart TVs • UHD Signage
Interactive Boards • Video Walls

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